



SM EIGHTY EIGHT

COMPANY BIO

SM88 is a creative services and product development firm specializing in design, branding, and manufacturing solutions. Originally established as an online clothing brand in 2011, **SM88** transitioned to offering specialized services in 2021, leveraging over a decade of industry expertise. We provide end-to-end support for businesses looking to develop branded products, from initial concept and design to production and labeling.

DIFFERENTIATORS

- Over a decade of experience helping businesses develop branded products from concept to creation.
- Expertise in integrating design, manufacturing, and product innovation to streamline production.
- Strong understanding of brand identity and consumer trends, ensuring products resonate with target audiences.
- Ability to oversee the full product lifecycle, from ideation to final production, ensuring quality and consistency.

PAST PERFORMANCES

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COMPANY DATA

CAGE Code:

7ZCP8

UEI:

VGAJGMXCG967

Nationwide Service Area

Accepts Credit Cards

NAICS & PSC CODES

541430

Graphic Design Services

812990	513199	541490	513130
323111	561410	711310	
R499	7610	7630	R422
R701	R708	R799	K084
7530	7540	T012	7690
7640	G003	R497	

CORE COMPETENCIES

- Graphic Design** – Creating visually compelling brand assets, including logos, marketing materials, and packaging.
- Fashion Design** – Developing apparel concepts, patterns, and prototypes aligned with brand identity.
- Product Design** – Designing innovative products tailored to client specifications and market demands.
- Product Innovation** – Enhancing product development through research, trend analysis, and creative solutions.
- Product Labeling** – Producing custom labels, tags, and packaging solutions to meet branding and compliance standards.
- Printing** – Offering high-quality screen printing, embroidery, and direct-to-garment (DTG) services.
- Clothing Manufacturing** – Providing production management from small-batch to large-scale apparel manufacturing.
- Business Consulting** – Guiding brands through product development, supply chain optimization, and market positioning.
- Creative Services** – Delivering artistic direction and branding solutions to bring unique product visions to life.